



National Association of Latino Independent Producers

NALIP, CPB, the NEA and the Full Frame Documentary Film Festival

In association with the Puerto Rico Film Commission, WIPR, Filmoteca Nacional, Latino Public Broadcasting, NBPC, NATV, ITVS, CAAM, PIC, and Women Make Movies Present

Doing Your Doc: DIVERSE VISIONS, REGIONAL VOICES

Feb. 5-7, 2010 in San Juan, Puerto Rico

A Weekend Seminar in San Juan to Make Your Documentary Happen

DOING YOUR DOC: DIVERSE VISIONS, REGIONAL VOICES

If you took the trailer/sample tape workshop with story consultant **Fernanda Rossi, the Documentary Doctor**, you can now benefit from her invaluable workshop on story structure. For the first time in Puerto Rico, Fernanda Rossi will teach “**Doctoring your Doc: How to Structure your Doc.**” This is paired with a personal free appointment for mentoring on YOUR full work Sunday: trailer, short, rough-cut and/or proposal; scheduled with Fernanda and our funder/mentors. This intensive weekend workshop is right for you, whether you are just beginning a film, if you have already shot footage on a documentary project, or if you are already seeking finishing funds.

“Doing your Doc” is designed especially for media makers in Puerto Rico, to develop your unique story. It prepares you to advance or complete you project, receive production funding and broadcast opportunities, or to apply for professional programs that expand your relationships and career.

Do you have a personal documentary idea, or social change community project that needs development? Are you working on a trailer, a proposal or a rough cut that can use specific feedback in order to attract funding for production or need R&D??

Join us in San Juan – Feb. 5-7: Friday night and Saturday until 6 pm; then appointments for mentoring on Sunday – feel free to listen and observe any or all!

REGISTER at www.nalip.org

Doing Your Doc: 3-day Workshop Fee

**Early Registration by Feb. 5 - \$100; Student w/ Valid ID -- \$50; \$150/\$100 at Door
Includes lunches, workshop materials, handouts & private project mentoring session**

Venue Address: Filmoteca Nacional

Cuartel de Ballaja, Area Norte, 8 Calle de San Sebastian, San Juan, PR

Register Online – www.nalip.org!

Questions? Call 310.395.8880

Doing Your Doc: Workshop Overview

Feb. 5-7, 2010

Filmoteca Nacional

Cuartel de Ballaja, Area Norte, 8 Calle de San Sebastian, San Juan, PR

WORKSHOP OVERVIEW

FRIDAY, Feb. 5

6:30 pm – 9:00 pm **Registration & Program overview**
Documentary Case-Study Screening and Filmmaker Q & A

SATURDAY, Feb. 6

9:00 am – 5:00 pm **DOCTORING YOUR DOC: How to Structure Your Documentary**

Do you have lots of ideas and even footage but no clue where to get started? Or maybe you are stuck in the cutting room? A solid understanding of story structure is as necessary to your documentary as a strong script is to a fiction film. With hands-on exercises, this full-day workshop is for producers, directors, writers and editors, and can give you the guidelines you need to find solutions that are true to your documentary's style. You will:

- * Learn story development techniques
- * Learn story structure templates in an innovative and easy way
- * Identify common pitfalls that waste your time and money during production and post, and how to avoid them
- * Analyze a film as practice for your own project
- * Analyze works-in-progress from the audience

1:00 pm **Special Lunch presentation on public television funding, and navigating the Consortia System**

5:00 pm – 6:00 pm **Multi-platform content & New Media Outreach strategies: How to raise money, build audiences, and market your film online**

Bring your work-in-progress, whatever stage it is in – Not required to attend

SUNDAY, Feb. 7

9:00 am – 5:00 pm **SIGN UP** to have professional feedback by funders, filmmakers, and Fernanda Rossi. Your personal time will be scheduled. Screen a trailer. Screen a rough cut. Present a proposal. Try out a funding pitch. All options are open. Come only for your private meeting **OR** sit in all day to see the work, hear the feedback, and get ideas for your own project.

REGISTER: www.nalip.org